



Press Release

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SimplyFLY and its different approach to aviation

New REMOS Dealer Uses New Approach to Recruiting Students

REMO S has a new dealer in the United States. SimplyFLY supports the German-based aircraft manufacturer with an innovative approach of how to bring people into aviation. The company is based at Aurora airport, just a 40-minutes car ride away from Chicago, IL.

When David Spano and Tony Sabos set up SimplyFLY six years ago, their goal was to provide flight training under the banner of Power Sports. They wanted to focus on growing sport aviation by targeting the general public. They do this successfully by taking a REMOS mockup aircraft to local fairs, festivals and other events. There, they sell Discovery Flights: a half hour instructional flight for \$75. Around 15 percent of those who make the flight go on to become Sport Pilots or Private Pilots. All of the training is done in REMOS aircraft. SimplyFLY has four of them, plus a new dealer demo aircraft for sales.

The key to their success is their new approach to engaging the public. SimplyFLY works to correct false perceptions and present flying as an attainable sport. They don't "sell" aviation as a mode of transportation, they sell fun! SimplyFLY is based at Aurora Municipal Airport (KARR), just west of Chicago. They offer the Sport Pilot certificate for \$6,400 and the Private Pilot for \$9,600. That includes 40 hours of flying for Sport Pilot training and 60 hours for the Private, along with ground school. Almost all students pass their check ride in less than the allotted time.

"Once they start on a certificate, we encourage them to fly at least twice a week," said David Spano. "We push them to complete their written before they take their cross country flights. We like to give credit to the forgiving flight characteristics of the REMOS. It's an ideal trainer that people become comfortable with very quickly. It has worked out so well for our flight training operations that we moved up to become dealers so we can begin to offer sales and service."

The second REMOS dealer in North America, SimplyFLY represents an expansion consistent with the manufacturer's desire to develop a global presence for their LSA. SimplyFLY has their own plans to expand to other major metropolitan areas.

For more information on REMOS and their new model, the GXiS, visit remos.com. For more information on SimplyFLY flight training or REMOS sales, visit SimplyFlyAdventures.com.

Background information

REMO S AG is a German-based aircraft manufacturer, founded in the mid 1990s. The company produces the two seater REMOS GX. The latest version is the REMOS GXiS, powered by the Rotax 912 iS Sport with electronic fuel injection. More than 100 LSA are flying all over the U.S., about 450 worldwide. About 50 people work for REMOS. Their goal is no less than "striving for perfection".



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SimplyFLY, near Chicago, has become a REMOS Dealer and is successfully recruiting students at non-aviation events. One of the photos shows David Spano (left) and Tony J. Sabos.

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